

## UNLEASH THE POWER OF MARKETING AUTOMATION

Marketing automation solutions can help you have an easier time posting on social media, reaching your audience through email marketing campaigns, or managing customer relationships. Growth Natives is a one-stop-shop marketing automation agency helping companies implement, run and optimize automation campaigns.



### Marketto Services

Orchestrate memorable customer experiences using Marketto. Leverage the proven, best-practice based Marketto services to accelerate your revenue results. Let your extended Marketto team deliver marketing results while you focus on driving the marketing strategy.



### Hubspot Services

Growth Natives excels at Hubspot implementation and management. We are your one-stop-shop to activate inbound marketing powered by Hubspot Marketing Automation. Nurturing & converting leads into revenue and ensuring success with your Hubspot marketing instance.



### Pardot Services

Leverage our experts to help you build the perfect marketing operations strategy. Supercharge your marketing campaign execution using our experienced Pardot administrators. Growth Natives is your high availability extended team of Pardot certified resources.



### Salesforce Marketing Cloud

Integrate your business processes with Salesforce's marketing automation tools. Deploy omnichannel marketing solutions and witness a new world of marketing ease. We help create campaigns with real-time tracking.

### Our Platform Expertise



mailchimp



KLAVIYO



mautic



Sendy

### Our Select Customers



Postclick



HydroPoint



Instapage

cvent



YayPay

### Campaign Management

Build, implement, analyze your marketing initiative, revolving your products and services, by channeling multiple pushes to your potential clients through email, surveys, events, etc.

### Lead Nurturing

Reinforce and develop relationships and partnerships with your buyers at every stage of the sales funnel, also incorporating lead scoring with your potential buyers.

### Data Hygiene & Governance

Cleanse duplicate records, incomplete or outdated data improving your data quality and effectiveness of upcoming campaigns.

### Assets Generation

Build and optimize customizable assets like emails, landing pages, forms, preference center etc that increases conversions and ROI, also ace your demand generation strategy.

### Customization

Leverage integrations and customization built specifically for your business needs, boosting your existing lead and demand generation strategy.

### Migration

Centralize and improve governance, access features and functionality of your desired marketing automation tool mitigating risks and keeping the leads flow.

### Audit

Maximize your CLTV and boost your conversions by visualizing a report of a free health audit provided by us.

### Measurement & Report Analysis

Get deeper insights into your email campaigns and plan your next course of action, downloading email and link performance reports.

## Best Practices Based Engagement Model



Marketing Opportunity Audit



Martech Stack Recommendations



Marketing Maturity Road Map



Implement and activate full funnel



Measure, optimize and scale

## How We're Different



Certified Experts



Proven Approach



Agile Delivery



Business Driven



### Our Customer Loves Us

"We were looking for an experienced company that had expertise in all aspects of marketing and Growth Natives have surpassed all expectations, delivering tremendous results. They took the time to understand our business needs and tailored package suitable for our eCommerce platform. Our revenue went up 52% within the first 30 days, our organic traffic and rankings improved significantly."

Dr. Tarj Mavi, Lamav

## Get In Touch

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