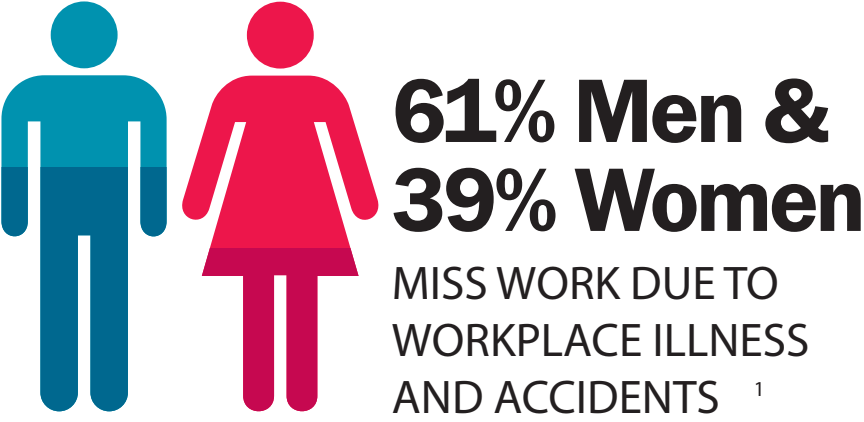


# The Benefits of Using Digital Signage for Safety Communication



## THE GROWING COST OF WORKPLACE SAFETY



## TOP 3 OCCUPATIONS WITH THE HIGHEST NUMBER OF WORKPLACE ILLNESS AND INJURY



## THE ROI OF PROPER SAFETY COMMUNICATION



**6 DOLLARS SAVED** <sup>4</sup>



Employers should reinforce a culture of safety each day through simple and repeatable actions such as visual messaging on digital signage to ensure employees use proper personal protective equipment, take necessary health and safety precautions in extreme weather conditions, and inspect and regularly repair company vehicles and equipment.

SOURCES:  
1. United States Bureau of Labor Statistics 2. International Labour Organization 3. OTX Study 4. United States Bureau of Labor OSHA Study